

FOR IMMEDIATE RELEASE**Arrow ECS EMEA Offers Innovative Education Portal for Resellers**

ARROW ECS
Willerikse Dreef 20
1160 Brussels

Media Contact

Anne Duchesne

Arrow ECS

+32 (0)2 663 49 13

anne.duchesne@arrowecs.be

PARIS (31 March 2011) – As part of its European channel services strategy, Arrow Enterprise Computing Solutions, a business segment of Arrow Electronics Inc. [NYSE: ARW], has launched a unique and innovative education portal. The platform is designed to increase solutions skills and certifications, as well as to better support the promotion and sale of education services for Arrow ECS resellers.

“Our resellers face increasing demand from their customers for complete infrastructure solutions and the integration of complex offerings. Our role is to invest in order to facilitate the acquisition of competencies and certifications that will allow resellers to build complete data-center infrastructures, as well as to offer tools to promote their offering, including providing education to their customers,” said Laurent Sadoun, president of the Europe, Middle East and Africa region for Arrow ECS. “As a leading European education provider for the channel, we have created a unique, pan-EMEA portal, featuring a single interface and a set of innovative tools to help resellers boost their skills and their education business.”

Registered at <http://www.edu.arrowecs.eu>, the portal was developed in 14 languages, and will ultimately be available in 20 countries, ensuring that resellers and customers can easily find and register for the courses they need in their region or across EMEA.

“Our integrated training portal helps resellers quickly find and register for all courses using helpful features such as customizable European schedules, strong search capabilities, comprehensive certification curriculums, intuitive downloads and immediate access to course details and dates,” said Gaël Salomon, education development director for Arrow ECS in EMEA. “Also, it offers customizable education marketing tools to support resellers with selling educational courses to their customers. Resellers are now able to create their own print or online training-offering catalog and white-labeled website, featuring their brand and pricing, through a program called Partner Plus that is available on the portal.”

Arrow ECS signed several agreements in 2010 to expand its course curriculum, adding training for IBM, CheckPoint, NetApp and the EC-Council in countries across Europe. Also, the distributor opened new solution demonstration centers in the United Kingdom and Czech Republic and expanded its training center in Sweden. Arrow ECS was named the Citrix Authorized Learning Center of the Year in Finland and the U.K. in 2010.

ABOUT ARROW ENTERPRISE COMPUTING SOLUTIONS

Arrow ECS, a business segment of Arrow Electronics Inc. [NYSE: ARW], provides enterprise and midrange computing products, services and solutions to value-added resellers, system integrators, and independent software vendors. Based in

Englewood, Colo., and with offices in 29 countries, Arrow ECS connects its customers to the world's foremost technology suppliers. Arrow ECS reported \$5.6 billion in global enterprise computing solution sales in 2010. Visit ecs.arrow.com for more information.

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